GLOBAL IP LEADER, ILKKA RAHNASTO JOINS MARCONI AS SENIOR VICE PRESIDENT

November 6, 2018, Dallas, Texas – Marconi is pleased to announce that Ilkka Rahnasto has joined the Company as Senior Vice President. Together with other IP leaders formerly with Ericsson, Google, Motorola, Qualcomm and Texas Instruments, Rahnasto will be part of the Marconi management team and play a vital role in driving the creation of platforms across existing and new technology verticals.

With more than 20 years of experience in senior leadership positions, his in-depth knowledge in all aspects of the intellectual property space and business expertise will be invaluable in helping realize Marconi’s vision of transforming the fundamentals of patent licensing.

Rahnasto joins Marconi from Nokia, where he has helped to build one of the most successful patent licensing businesses. Most recently, he has served as Senior Vice President of Nokia Technologies, and led the company’s licensing and patent management efforts globally, with patent and brand licensing revenue growing to more than EUR 1.6 billion in 2017.

“We are excited to have Ilkka join our team as we continue on the path of bringing more efficiency to the way companies share technologies,” said Kasim Alfalahi, chief executive officer of Marconi. “He brings extensive industry experience, a proven track record of solving licensing challenges and deep global relationships that will be vital to our team.”

Rahnasto holds a PhD in Law from the University of Helsinki and an LLM from The George Washington University Law School in Washington D.C.

About Marconi

Marconi provides a better way to share patented technology and has a vision of transforming the fundamentals of patent licensing. We create and support premier platforms and programs with the goal of simplifying patent licensing across new and existing technologies and product areas, creating value and bringing products to market faster and more efficiently. This ensures continued investments in innovation and provides an efficient exchange to bring those innovations to market, reducing risks and costs. We support each of our platforms and programs with legal, finance, human resources, marketing and communications.
Marconi has established and continues to support its current marketplaces – Avanci, Velos Media, Teletry and Innovius - consisting of technology from world leaders in technology development, with the goal of driving efficiency and predictability.

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