

**THE AVANCI LICENSING PLATFORM EXPANDS,
ADDING CONVERSANT AS NEWEST PATENT OWNER**

Now with 18 patent owners, the Avanci licensing platform continues to grow

October 11, 2018, Dallas, Texas – Today, Avanci announced that Conversant Wireless Licensing S.A.R.L. has joined its Internet of Things licensing platform as the 18th patent owner. Conversant owns an extensive patent portfolio related to mobile communications networks, which includes hundreds of patents and patent applications that have been declared essential to the 2G, 3G and 4G mobile standards. By joining the Avanci platform, Conversant will license its portfolios through Avanci’s single license agreement to automobile and smart meter manufacturers around the world.

“We are pleased to have Conversant join the Avanci platform,” said Kasim Alfalahi, founder and chief executive officer of Avanci. “Avanci’s open platform and streamlined licensing model continues to attract many different patent owners, all looking for a simple, predictable and fair way to license for the Internet of Things.”

“At Conversant, we believe the most effective way to share technology in the Internet of Things is through joint licensing,” said Boris Tekslar, president and chief executive officer of Conversant. “Avanci’s one-stop solution simplifies the licensing process for both patent owners and IoT manufacturers alike.”

The Avanci model brings together patent owners from around the world that develop leading wireless technologies into one place, creating a solution to patent licensing that increases predictability, reduces risk and streamlines technology sharing.

About Avanci

Avanci has a vision that sharing technology, on a broad scale for the Internet of Things industry, can be simpler. Our connected world is evolving quickly – and we want to help it all happen even faster. Our one-stop solution keeps the success of the ecosystem squarely in sight, bringing convenience and predictability to the technology licensing process. In our new marketplace, those with essential patents can share their innovations, and companies creating

connected products for the Internet of Things can access the patented wireless technology they need to be successful – in one place, with one agreement and for one fair, flat rate. Founded in 2016, Avanci is headquartered in Dallas. For more information about Avanci, please visit

<http://www.avanci.com>.

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About Conversant

Conversant Intellectual Property Management Inc. is a global intellectual property management company known for its principled approach to patent licensing. With a portfolio of thousands of patents and patent applications under management, Conversant has special expertise in semiconductors and communications technology. For more information, please visit www.conversantip.com. Conversant Wireless Licensing S.à.r.l. is a subsidiary of Conversant Intellectual Property Management Inc. that is focused on licensing a major portfolio of about 1,000 wireless patents and patent applications covering technologies used in a wide range of mobile communications devices and services. For more information, please visit www.conversant-wireless.com/.

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